



Event Vendor Booth Application

Event: Mother Road Mayhem
Location: Old RT 66 Speedway, Joplin Mo
Date: May 15th – 17th 2025

SPONSORSHIP

Check the Sponsorship Level you wish to secure.

___ Presenting Sponsor – \$7,000 (American Force)

“Your Company” Presents Mother Road Mayhem. Prime booth at the Event. Largest logo placement on all ads, video, social media, shirts, banners. Includes 10 Vendor passes.

___ Host Sponsor – \$4,000 (Open – Titan Turbos)

Mother Road Mayhem Hosted by “Your Company”. Prime vending spot. Logo 2nd Largest on flyers, video, social media, shirts, banners. Includes 8 weekend passes. 20x60 booth.

___ Stage Sponsor – \$5,000 (Open)

“Your Company Stage” announced all weekend. Large banner placement, 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 8 weekend passes.

___ Burn Out Sponsor – \$5,000 (NSK Kustoms) (Fury Tires)

Burnout Contest Sponsor. 30x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 8 weekend passes.

___ Dyno Sponsor - \$3,500 (Blessed Performance)

Company’s Name will be advertised as our Official Dyno Sponsor of Mother Road Mayhem. 30x60 booth included. Logo on Front of Flyers and Shirts. Larger Logo on Main Entry Banner. Logo on Social Media Ads. Includes 8 weekend passes for you and your guests. Must supply product or gift certificate for our large product raffle.

___ Awards Sponsor – \$3,000 (Torq’d Performance)

Company logo on all awards. 20x40 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes.

___ Official Lighting Sponsor – \$2,500 (Baja)

Recognized as the Official Lighting Sponsor of Mother Road Mayhem. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes. Must supply product or gift card for raffle.

___ Official Bumper Sponsor – \$2,500 (Road Armor)

Recognized as the Official Bumper Sponsor of Mother Road Mayhem. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes. Must supply product/gift card for raffle.

___ Official Energy Drink Sponsor – \$2,500 (open)

Exclusive sponsor as Official Energy Drink of Mother Road Mayhem. 20x60 booth. Logo on flyers, shirts, banners, social media. Includes 6 weekend passes.

___ Official Audio Sponsor – \$2,500 (M&M Audio)

Official Audio Sponsor. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes. Must supply product/gift card for raffle.

___ Official Performance Sponsor – \$2,500 (Run.VSE)

Official Performance Sponsor. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes. Must supply product/gift card for raffle.

___ Official Suspension Sponsor – \$2,500 (Elevate MFG)

Official Suspension Sponsor. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes. Must supply product/gift card for raffle.

___ Official Shop Sponsor – \$2,500 (Midwest Outlaw Garage)

Official Shop Sponsor. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes. Must supply product/gift card for raffle.

___ Official Tire Sponsor – \$2,500 (Open)

Official Tire Sponsor. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes.

___ Official Powersports Sponsor – \$2,500 (Pitbull Powersports)

Official Powersports Sponsor. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes.

___ Staff Shirt Sponsor – \$2,500 (Reckless Money)

Logo on staff shirts. 20x60 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes.

___ Pre Party Sponsor – \$2,000 (XDP Diesel)

Official Pre Party Sponsor. 20x40 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes.

___ Staff Cart Sponsor – \$2,000 (FASS)

Logo on all staff carts/SXS. 20x40 booth. Logo on flyers, shirts, banners, and social media. Includes 6 weekend passes.

___ Platinum Sponsor – \$2,000 (Straightline Automotive)

20x30 booth. Logo on flyers, shirts, banners, video, and social media. Includes 6 weekend passes.

___ Gold Sponsor – \$1,500 (Open)

20x20 booth. Logo on flyers, shirts, banners, video, and social media. Includes 4 weekend passes.

___ Silver Sponsor – \$650 (Open)

Logo on flyers and shirts. Includes 2 weekend passes.

___ Product Sponsor- We have a huge Raffle each year with the winners announced during awards. We give away everything from Lift Kits, Wheels and Tires, Bumpers, Headlight Builds, Programmers, Intakes, Sound systems and much, much more. Contact us today about being a Product Sponsor.

~~Food Vendor~~ \$600 (Only 5 Available) Only Food Vendors are allowed to sell or distribute food or beverage.
NO EXCEPTIONS!!! Electricity +\$50 ____ YES ____ NO

VENDOR BOOTH SPACE ONLY

(All vehicles in booths, not owned by Vendor, must be registered in the show, NO EXCEPTIONS!)

____10x10 \$400 ____10x20 \$600 ____20x20 \$800 ____20x30 \$1000 ____20x40 \$1200 ____20x50 \$1400 ____20x60 \$1600 ____20x80 \$2,000 ____20x100 \$2,400 (For other space above 20x100, please contact us) - (no exceeding booth area purchased)

Booth Size Need? _____ Sponsorship Level? _____ Total _____

Company Name _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

What will you be selling _____

PAYMENT INFORMATION: Paid-In-Full \$ _____ Paid Half \$ _____ Check MC _____ Visa (add 3.5% for credit card processing)

Make Checks Payable to Mother Road Mayhem: Mail Checks to 1025 Northview Drive, Waukee, IA 50263

Card Number _____ Exp Date _____ CVV* _____

Name on card _____ Signature _____

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that Mother Road Mayhem and any of its representatives are not responsible for, or liable for, damages or loss of property. I understand that there are no refunds or rain checks due to inclement weather. The duplication or use of any trademarks or logos belonging to the Event is strictly prohibited. Mother Road Mayhem reserves all rights to refuse booth space. If these guidelines are not upheld, my booth will be closed immediately, and my funds will not be refunded.

Print Name _____ Signature _____

Date _____ Company _____

Payment Information

Cash, Checks or Credit Card will be accepted. **if payment is not paid in full you must pay 50% as a deposit to lock your spot.** Please make checks payable to Mother Road Mayhem and send to the address above. **All Balances must be paid in full by March 1st, 2026. No Exceptions.** Booth set up location is on a first come first serve basis unless you are a sponsor which takes priority. Only food vendors can sell food/beverages. Mother Road Mayhem will not be held responsible for any lost, stolen, or damaged property before, during, or after the show. If Sponsor/Vendor decides to not attend the event or wishes to cancel there is NO REFUNDS.

Parking

Staff will be on site to direct vehicles to appropriate parking area. Vendors must remove any non-custom vehicles that will not be displayed at the booth. The vendor will be warned one time to move vehicle. A towing service will be notified if the vehicle is not removed after first warning. **All Booth Vehicles must be registered in the event except company owned vehicles.**

Vendor Booths

Exhibits should not be disruptive in any way and should be operated in a professional manner. If a vendor does not follow the provided terms and conditions, the booth can and will be removed with no reimbursement.

Safety

Security will be provided throughout the entire show. Any disruptive person(s) will be immediately escorted from the premises. ATVs, UTVs, Scooters, Pit bikes or golf carts are allowed on the property but must be registered. ANY STUPIDITY, you will be asked to put it away. If continues, you will be escorted out.

Booth Setup

Setup begins Thursday May 14th from 10am-8pm and Friday May 15th 8am to Noon. All booths must be set up on Thursday or Friday. No late arrivals will be allowed to enter to the show. Vendors will not be reimbursed if late. There will be no exceptions. Vendors are welcome to stay open past Vendor Hours. No late arrivals will be allowed to enter to the show to set up unless you have cleared with us.

Show Schedule

	Thursday May 14 th	Friday May 15 th	Saturday May 16 th	Sunday May 17 th
Vendor Setup/ Hours	10am-8pm	8AM – Noon Noon-6PM	NO Vendor set up 9AM – 6PM	Load Out
Vehicle Registration	5PM – 8PM	8AM – 6PM	8 AM – 5 PM	CLOSED
Judging Begins	CLOSED	Noon-6PM	9AM – 3PM (awards at 7pm)	CLOSED
Spectators	CLOSED	Noon – 9PM	10 AM – 10 PM	CLOSED
Gates Close	Vendors ONLY	Midnight	Midnight	Pack up and leave

Maintaining booth area

Vendors will be held completely responsible for disposal of all trash in rented area. Please respect the Venue and keep your area presentable during and after the show.

Soliciting

Vendor will not be allowed to sublease their designated area (renting, sharing or donating portion of booth to another business); unless authorized by Mother Road Mayhem show owners. There will be no soliciting from any company or individual that did not officially purchase vending space. Any person(s) doing so will be immediately escorted from the premises.

Booth Cancellation / Booth downsizing

If a vendor should decide to cancel a booth rental or to reduce the size of their booth, Mother Road Mayhem will not refund the payment or any portion thereof.